

# Introducing

# **PCS***pro*

**Turn traffic into clients & leads into dollars**



## **Like PCS? Go PRO!**

PCSpro™ offers custom solutions for your personal web needs.

Whether you have a web site, or are starting from scratch, this is your chance to integrate Private Client Services™ (PCS), attract new clients, and increase your income.



# PCSpro : Option One

If you already have a personal web site, and you use Private Client Services™ (PCS), Option One is for you.

By embedding PCSpro™ into your page you add a new level of interactivity. Visitors to your web site can access the MLS® by creating their own PCS search after registering themselves with their contact information. By keeping in touch you will learn exactly what they are searching for and establish rapport.

Customize the look of your PCS pages and the impression of every automated notification delivered to your new clients. As they create new searches or review listings, you will be able to track their progress through the familiar clients tab and a new set of icons.





# PCSpr<sup>o</sup> : Option Two

If you don't have a personal web site, Option Two is for you.

**This complete package will take you from having no web presence to having a professional looking web site in about 30 minutes.**

The wizard will help you build a dynamic web site which updates in real-time. The site can also display your active listings and recent sales and integrate PCS with all of the Option One features and built-in branding. You can also update or add to your main, bio or links page yourself, from anywhere at any time.

So put **yourname.PCSpro.com** on your business card, or if you already have a domain name it can be redirected to your new site. Either way there is no setup fee and all web hosting costs are included.

It's never been easier.



# PCSPRO : Option Three

## **Brand the Private Client Services™ (PCS) web sites to match the corporate theme**

The third option in PCSPRO™ facilitates the branding for the entire office of their Private Client Services™ (PCS) web sites.

This is an excellent way for members who are not interested in having a web site of their own to gain the advantages of a customized PCS look and feel. This option does not include the self managed PCS accounts or the client sign in scripts available in Option One and Option Two.

